

FUEGO Primed To Own Summer Airtime with “35 PA LAS 12” Featuring J Balvin To Be Released Before July 4th Weekend

Artist FUEGO's Highly Anticipated Song With J Balvin Will Be Optimized and Monetized On YouTube By AdShare

Two months ago, J Balvin started teasing about it to his fan base via Snapchat. FUEGO and Balvin continued to tease by showcasing the song at the recently concluded Latin Billboard Conference. Now FUEGO seems primed to own the airwaves this summer with his music video for “35 Pa Las 12” being dropped before the July 4th weekend.

FUEGO and J Balvin

The fun started with FUEGO's release of “Fireboy Forever 2, which brought FUEGO straight into HIP HOP. The track was already a standout, with the energized Billboard performance highlighting FUEGO's songwriting prowess with Balvin's romantic reggaeton. The result is a highly anticipated song that is sure to propel FUEGO to the top of Billboard's summertime music chart.

“35 PA LAS 12”

“35 PA LAS 12” is a simple song about high expectations. A man fantasizes about meeting a woman at midnight to celebrate with some drinks and hookah. The possibilities are endless, because, as the chorus repeats, it's still 35 minutes to midnight.

About FUEGO

FUEGO is a singer/songwriter and founder of his record label Fireboy Music, currently signed to Famous Artist Music/Mr. 305.

AdShare Optimization

AdShare, the leading monetization service for music, film, television and sports rights holders, will optimize and monetize FUEGO's new release.

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