ContentBridge To Handle Digital Supply Chain For Epic Pictures

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Epic Content
"We're really excited to have Epic join our roster of companies," says Peterson. "Epic Pictures is a leading independent producer and distributor, we are proud they have selected ContentBridge as their supply chain solution. For ContentBridge, it gives us an opportunity to exercise our chops managing and globally servicing Epic's portfolio of content." According to Peterson, Epic will access ContentBridge via the cloud through its managed service offering.

Coming Attractions
This summer, ContentBridge released a whole new user interface as a part of ContentBridge 6.0, as well as a public cloud based service through Microsoft Azure. The purpose of the new UI is to make it even easier and faster for clients to manage and distribute their content worldwide. ContentBridge is available as software-as-a-service in the cloud, as a managed service, or custom installed on-premise in the enterprise.

About Epic Pictures Group
Headquartered in Hollywood, California, Epic Pictures Group is a worldwide film and television sales organization specializing in the financing, production, and distribution of commercial feature films. Under the leadership of Patrick Ewald and Shaked Benson, Epic Pictures Group represents worldwide sales for both its own slate of films and third party content with an annual slate of ten to twenty films. Epic Pictures Group actively develops a full range of new relationships and strategic alliances with financiers, independent production companies, producers and studios both domestically and in Europe and Asia.

About ContentBridge
ContentBridge is a leading provider of digital supply chain solutions to the media and entertainment industry. Through its direct involvement with major studios, distributors, and leading consumer services like iTunes and Netflix, ContentBridge has developed software and best practices for efficiently automating the management and distribution of movie, television, recorded music, music publishing, and eBook content. The company is an approved audio and video encoding vendor for most major digital retailers worldwide. ContentBridge delivers its technology on-premise, in the cloud, or through a highly capable managed services team drastically reducing cost and time to market, while significantly increasing revenue, efficiency, and quality control.

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