

Cinq Music Chosen as Finalist for 2016 Latin Billboard Music Awards

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Right Direction

“Every now and again you get those little bits of validation that confirm you are heading in the right direction,” says Cinq General Manager and co-founder Barry Daffurn. “This is one of those moments for us. Cinq is honored to have received a nod from Billboard, as it is a place where media professionals get informed about industry news. That said, we have been fortunate enough to work with some amazing artists who have made some great music. Without that, we are nowhere.”

Milestone Year

Early last year, the company received aggressive investment via GoDigital Media Group. The additional capital enabled Cinq Music to grow its rights portfolio through financing catalog acquisitions, advances to artists, and to produce new forms of globally appealing music content. Later in the year, Cinq client Diamante Electrico was awarded a Latin Grammy in the category of “Best Rock Album.” The company also saw five clients make the top ten of the Latin Billboard Charts. Nengo Flow charted at #1 and #5 with Los Reyes Del Rap, Los De La Naza peaked at #8 with Orion, Jory Boy charted at #1 and #3 for Matando La Liga, Justin Quiles & Los De La Naza made #2 and #9 with Imperio Nazza: Justin Quiles Edition and Vena hit #10 with It’s Vena (Live).

Cinq’s Musical Beginnings

Cinq was incubated in 2012 as a pure play digital music distribution solution but soon changed its model to help independent artists looking to grow their careers through leveraging a three hundred sixty degree approach to their music and video assets. While many of Cinq Music’s clients are involved with Latin and urban musical genres, Daffurn sees a bigger picture for the company. “It’s really about taking and monetizing music globally,” he says. “There’s a global audience for every artist, which represents a long term financial annuity for them. Cinq Music provides a very fast, sophisticated service to grow each artist’s individual audience through distribution, marketing and direct-to-fan services.”

About Cinq Music

Cinq Music is the ultimate music rights management company, allowing artists to reach their fans via hundreds of digital, physical and mobile retailers around the world and collecting revenues for these uses. For more information contact Barry Daffurn at 310-394-9610 or visit www.cinqmusic.com



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