



Cinq Artists Heat Up Summer Billboard Charts

Indie Label/Distributor Continues Sales Momentum in 2016

Cinq Music, the 2016 Billboard nominated music distribution and rights management company, has three of its albums pinning the needle on the Billboard summer charts. In the last few weeks, Cinq Music artists Messiah, Justin Quiles and 24 Horas have all charted in the Top 10 of their respective genres. Billboard tabulates the weekly popularity of songs or albums and is the defacto standard for tracking sales in the music industry.

Hot Summer

Cinq's hot summer started the week of 7/22/16 when Messiah's Made In Europe (via AY! Music) charted #1 on the Urban Latin chart. One week later, Justin Quiles turned up the heat with the premiere of La Promesa (via Rich Music), charting at #2 overall and #1 on the Urban Latin chart. Keeping the momentum was 24 Horas, which charted in early August with their new album titled Tiempo (via La Oreja Media Group) at #7 on the Tropical chart.

"I can't stress enough the importance of aligning yourself with the right people," says Cinq President and co-founder Barry Daffurn. "We don't have a huge roster, but it's potent, and that's the way we like it. One of the most gratifying parts of music is watching an artist go through their growth cycle, and being able to be a part of it."

Tracking Success

Cinq artists are no stranger to the Billboard charts. Last year Diamante Electrico and was awarded a Latin Grammy in the category of "Best Rock Album." The company also saw five clients make the top ten of the Latin Billboard Charts. Nengo Flow charted at #1 and #5 with Los Reyes Del Rap, Los De La Naza peaked at #8 with Orion, Jory Boy charted at #1 and #3 for Matando La Liga, Justin Quiles & Los De La Naza made #2 and #9 with Imperio Nazza: Justin Quiles Edition and Vena hit #10 with It's Vena (Live). Earlier this year, Cinq Music was nominated as a Billboard finalist in the category of "Latin Rhythm Albums Label Of The Year."

About Cinq:

Founded in 2013, Cinq Music is an independent record label, music distribution, and rights management company. From rights management to brand management, our company provides a wide range of services for our clients. With technology at our core, we are focused on finding innovative ways to generate demand for our creators, and maximize collections by being on the cutting edge of tracking and monetizing music.



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