



AdShare To Provide YouTube Monetization Services For Just Launched "Karate World TV" Channel

Social Media Monetization For World's Largest Official Karate Video Channel

Champ Co. Ltd. (Location: Suginami-ku, Tokyo, Representative Director: Masahiro Ide) and Lotus Co. Ltd. (Location: Minato-ku, Tokyo, President and CEO: Hiroshi Koizumi) have launched an official Karate video channel for the world called, "KARATE WORLD TV." As part of the launch, AdShare, the leading social media monetization service for music, film, television and sports rights holders, will be responsible for providing YouTube monetization services.

The Channel features videos of the ever increasing practitioners of Karate, a sport pushing to be an official event of the upcoming 2020 Olympic Games in Tokyo.

To expand the reach of Karate and the videos across the world, Champ Co. Ltd, the publishers of Japan's largest Karate magazine "Karate-DOU Magazine JKFan", is partnering with Lotus Co. Ltd and AdShare, pioneers in international YouTube content monetization.

The Channel content is organized into genres such as Kumite/Match, Lesson, Player, History and Legend etc, so that anyone can easily find the videos they seek. Content with English subtitles will soon be added to a library of more than 4,000 Karate DVDs produced by Champ Co. Ltd, giving the Channel the largest collection of Karate videos.

Release-related URLs:

Champ Co.Ltd : <http://www.karatedo.co.jp>

Lotus Co.Ltd : www.lotus-group.jp

KARATE WORLD TV: www.youtube.com/c/KARATEWORLDTV2020

AdShare : www.adshare.tv/

Company Name : Lotus Co.Ltd

Location : 106-0032 Roppongi, Minato-ku, Tokyo 7-21-22 Seiko Roppongi building 4F-A

Representative : Hiroshi Koizumi, President and CEO

Business : Content Business, Overseas Consultation

Company Name : Champ Co. Ltd

Location: PO. Box 166-0003 Suginami-ku, Tokyo Koenjiminami 4-chome 19th No. 3 Second building 2F

Representative : Representative Director Masahiro Ide

Business: Publishing, Video Production, Merchandising

Company name: AdShare, a company of GoDigital Media Group

Location : 4712 Admiralty Way # 533, Marina Del Rey, CA 90292



Representative : CEO JASON PETERSON
Business: Monetization of Social Media Content



Contact Information

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AdShare

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Mr. Kato

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